



Dear Friend of Crosby Scholars,

We are thrilled to announce our *5th Annual Birdies & Brunch* event will be held at Maple Chase Golf and Country Club on Tuesday, September 24, 2024 at 9:00 am. We are excited to continue this *women's only* event to raise funds for need-based Last Dollar Grants and programming for Forsyth County students to attend college, and to increase awareness of the Crosby Scholars Community Partnership. With your support we can ensure that every public school student in Forsyth County has the opportunity to attend college.

Join us for a mimosa brunch where *Birdies & Brunch* guests will hear remarks from a Crosby Scholars alumnus and keynote speaker. The event will include a silent auction and a golf clinic for those who would like to participate. The golf clinic will be led by Kim Lewellen, Head Coach of Wake Forest University Women's Golf, Dianne Dailey, former Wake Forest Women's Golf Coach, Brad Luebchow, Teaching Professional at Maple Chase Golf and Country Club, and Mary Thomas, Head Golf Professional at Bermuda Run Country Club. We invite you to attend, support our *5th Annual Birdies & Brunch* event with a sponsorship, and/or donate a silent auction item:

Ace Sponsor: \$5,000

- Name or Logo most prominently placed as Presenting Sponsor on all Marketing Materials: Print, Email, Web, Social
- Opportunity to speak during the program at *Birdies & Brunch*, as well as distribute Promotional Materials to attendees
- 8 tickets with VIP reserved table to *Birdies & Brunch*
- 8 additional tickets provided for Crosby Scholars alumnae to attend *Birdies & Brunch*
- Featured on the Crosby Scholars website for twelve (12) months and in our Community Newsletter to 30,000+

Albatross Sponsor: \$2,500

- Name or Logo prominently placed on all Marketing Materials: Print, Email, Web, Social Media
- Recognition at *Birdies & Brunch*, as well as the opportunity to distribute Promotional Materials to attendees
- 6 tickets with reserved seating to *Birdies & Brunch*
- Featured on the Crosby Scholars website for six (6) months and in our Community Newsletter to 30,000+

Eagle Sponsor: \$1,000

- Name or Logo listed on all Marketing Materials: Print, Email, Web, Social Media
- 4 tickets with reserved seating to *Birdies & Brunch*
- Opportunity for Promotional Materials to be distributed in gift bags to all attendees

Birdie Sponsor: \$500

- Name listed on all Marketing Materials: Print, Email, Web, Social Media
- 2 tickets to *Birdies & Brunch*

Par Sponsor: \$250

- Name listed on all Marketing Materials: Print, Email, Web, Social Media
- 1 ticket to *Birdies & Brunch*

We thank you for your continued support and encouragement of Crosby Scholars. Last year, your generosity allowed us to serve 10,000 middle and high school Crosby Scholars and their families, as well as provided \$933,620 in Last Dollar Grants and Scholarships and guidance to help 5,000 Crosby Scholars stay in college. By investing in Crosby Scholar's Birdies and Brunch, each of you are a part of this legacy that is making Forsyth county a community of opportunity.

Many thanks for your consideration,

Mona W. Lovett
President and CEO

Birdies & Brunch

2024 Sponsorship Form

Name _____

Sponsor Name - For Publicity _____

Mailing Address _____

Preferred Telephone _____ Business Telephone _____

Email _____

Count on Me to Support Our Students!

☐ Ace Sponsor - \$5,000

☐ Albatross Sponsor - \$2,500

☐ Eagle Sponsor - \$1,000

☐ Birdie Sponsor - \$500

☐ Par Sponsor - \$250

Scan to Pay Online



☐ Check Enclosed

☐ Please Send Invoice

Or visit www.crosbyscholars.org to make your payment securely online.

Thank you for your support!



Crosby Scholars

For college. For life.

Please Return to Angel Moore, Development and Special Events Coordinator

2701 University Parkway, Winston-Salem, NC 27105

(336) 725-5371 • Fax (336) 725-1321 • amoore@crosbyscholars.org

Crosby Scholars Community Partnership is a 501(c)(3) tax-deductible organization. Tax ID: 31-1523230



2024 Silent Auction Donation Form

Name _____

Business Name _____

Mailing Address _____

Preferred Telephone _____ Business Telephone _____

Email _____

Please Provide a Brief Description of the Item You are Donating:

Approximate Retail Value: \$ _____

Thank you for your support!



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To ensure that every public school student in Forsyth County has the opportunity to attend college.

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Quick Facts: Crosby Scholars Community Partnership

The Crosby Scholars Community Partnership is a college access program for 6th-12th grade students in Forsyth County public schools. Since 1992, the Program has prepared students academically, financially and personally for successful college enrollment, free of charge. Through an affiliation with Goodwill of Northwest North Carolina, a second Crosby Scholars Program was established in Rowan County in 2013 and a third in Iredell County in 2015.

Our vision is to ensure that every public school student in Forsyth County has the opportunity to attend college.

The Crosby Scholars Program

- 14,264 Crosby Scholars graduates since 1993
- 100% high school graduation rate
- Enrolls 98% of high school seniors in a two- or four-year college or university immediately after graduation
- Awarded more than \$11 million and leveraged more than \$111.6 million in financial support since 1993
- Requires students to attend academies on goal setting, stress management, academic skills, leadership development, college admissions, SAT/ACT preparation and financial aid planning.
- Crosby Scholars take the *It's My Call* pledge to remain drug and alcohol-free.
- Encourages students to be involved in their community through a community service requirement.

Class of 2023 Snapshot

- Graduated 925 senior Crosby Scholars
- Awarded \$933,620 in Last Dollar Grants and Scholarship for the 2022-23 academic year
- Graduates enrolled in 141 colleges and universities throughout North Carolina and across the world
- 37% of seniors were active participants in Crosby Scholars since joining the program in 6th grade
- 36% of Crosby Scholar seniors were first-generation college-going students
- The Class of 2023 reported 9,925 hours of community service

How Many Students Are We Reaching?

- Currently serving 10,000 middle and high school students in Forsyth County
- Crosby Scholars has assisted over 36,450 students, including 37% of all public school students in WS/FC Schools over the last 30 years
- Program enrollment has grown 30% since 2015
- Available in 24 middle schools and 20 high schools

“I’m happy to be the recipient of the Last Dollar Grant for Crosby Scholars. I will be the first in my family to go to college. My dreams of going to college are coming true and though I’m scared of what the future holds, I’m ready! Thank you so much.”



COLLEGE ENROLLMENT, CLASS OF 2024

Adelphi University	Guilford College (2)	United States Air Force Academy (3)
Anderson University (2)	Guilford Technical Community College (6)	United States Armed Forces: Air Force
Appalachian State University (34)	Hampton University	United States Armed Forces: Army
Auburn University	Harding University	United States Armed Forces: Marine Corps (2)
Averett University	Health & Style Institute	United States Naval Academy (2)
Barton College	High Point University (16)	University of Alabama (2)
Baylor University	Howard University (5)	University of British Columbia
Belmont Abbey College	Indiana Wesleyan University	University of California, Davis
Bluefield State University	Johnson & Wales University (3)	University of Florida
Bowdoin College	Johnson C. Smith University (2)	University of Georgia
Bowling Green State University	Lee University	University of Maryland
Bradley University	Lees-McRae College	University of Miami
Bridgewater College	Lenoir-Rhyne University (2)	University of Michigan (2)
Brigham Young University	Liberty University	University of Minnesota
Campbell University (4)	Lipscomb University	University of Mississippi
Cape Fear Community College (3)	Livingstone College (4)	University of Mount Olive (2)
Carnegie Mellon	Mars Hill University (2)	University of North Carolina Asheville (9)
Carolina University (2)	Meredith College (3)	University of North Carolina at Chapel Hill (82)
Catawba College (5)	Miami University	University of North Carolina at Charlotte (89)
Catawba Valley Community College	NC State University (71)	University of North Carolina at Greensboro (65)
Central Piedmont Community College (2)	Norfolk State University	University of North Carolina at Pembroke (2)
Clemson University	North Carolina A&T State University (38)	University of North Carolina Wilmington (22)
College of Charleston	North Carolina Central University (39)	University of North Carolina School of the Arts (2)
Columbia University	Northwestern University	University of Northwestern Ohio (2)
Concord University	Oregon State University	University of Notre Dame
Davidson College (4)	Palm Beach Atlantic University	University of Richmond
Davidson County Community College	Pennsylvania College of Art and Design	University of South Carolina (8)
Davidson-Davie Community College (2)	Pennsylvania State University (2)	University of Tennessee, Knoxville (2)
Duke University (3)	Pfeiffer University (2)	University of the South
Durham Beauty Academy	Princeton University	Virginia Polytechnic Institute and State University (5)
East Carolina University (21)	Purchase College	Wake Forest University (17)
East Tennessee State University	Queens University of Charlotte (2)	Washington and Lee University
Elizabeth City State University (5)	The Ramp	Wellesley College
Elon University (9)	Randolph Community College	Western Carolina University (21)
Embry-Riddle Aeronautical University	Rochester Institute of Technology	William Peace University (4)
Emory & Henry College	Rollins College	Wingate University (4)
Empire Beauty School	Salem College (15)	Winston-Salem State University (16)
Fayetteville State University (7)	Savannah College of Art and Design (3)	Wisconsin Lutheran College
Flagler College	Shaw University	Wofford College
Forsyth Technical Community College (137)*	Southern University and A&M College	Yale University
Furman University (2)	Stony Brook University	
Gardner-Webb University (2)	Strayer University	
Georgia Institute of Technology (2)	Surry Community College (2)	
Georgia State University	Sweet Briar College	
Goldsmiths, University of London	Troy University	
Greensboro College (4)	Tulane University	

As of June 2024
8% are still deciding

Gap Year (7)
Enlisting in the military (4)
Entering the workforce (10)

*Forsyth Tech Enrollment Numbers are verified upon course registration. Official enrollment data coming soon.