



Dear Friend of Crosby Scholars,

We are thrilled to announce our *5th Annual Birdies & Brunch* event will be held at Maple Chase Golf and Country Club on Tuesday, September 24, 2024 at 9:00 am. We are excited to continue this *women's only* event to raise funds for need-based Last Dollar Grants for Forsyth County students to attend college, and to increase awareness of the Crosby Scholars Community Partnership. With your support we can ensure that every public school student in Forsyth County has the opportunity to attend college.

Join us for a mimosa brunch where *Birdies & Brunch* guests will hear remarks from a Crosby Scholar alumnus. The event will include a silent auction and your choice of a golf clinic led by women golf pros and coaches or a non-golf clinic for those who would like to participate. We invite you to attend and support our *5th Annual Birdies & Brunch* event with a sponsorship:

Ace Sponsor: \$5,000

- Name or Logo listed as Title Sponsor on Marketing Materials: Print, Email, Web, Social Media
- Recognition and opportunity to speak at *Birdies & Brunch*; Promotional Materials distributed to all attendees
- 8 Tickets (one named, reserved table) to *Birdies & Brunch* and a second named table for Crosby Scholars alumni
- Featured on the Crosby Scholars website for twelve (12) months and in our Community Newsletter to 8,000+

Albatross Sponsor: \$2,500

- Name or Logo listed as Presenting Sponsor on Marketing Materials: Print, Email, Web, Social Media
- Recognition at *Birdies & Brunch*; Promotional Materials distributed in gift bags to all attendees
- 8 Tickets (one named, reserved table) to *Birdies & Brunch* + 4 Tickets for Crosby Scholars alumni to attend
- Featured on the Crosby Scholars website for six (6) months

Eagle Sponsor: \$1,000

- Name or Logo listed in a prominent location on Marketing Materials: Print, Email, Web, Social Media
- 4 Tickets to *Birdies & Brunch*
- Recognition at *Birdies & Brunch*; Promotional Materials distributed in gift bags to all attendees
- Featured on the Crosby Scholars website for three (3) months

Birdie Sponsor: \$500

- Name or Logo on Marketing Materials: Print, Email, Web, Social Media
- 2 Tickets to *Birdies & Brunch*
- Recognition at *Birdies & Brunch*; Promotional Materials distributed in gift bags to all attendees

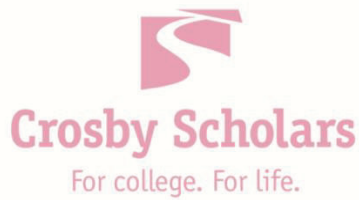
Par Individual Sponsor: \$250

- Name or Logo on Marketing Materials: Print, Email, Web, Social Media
- 1 Ticket to *Birdies & Brunch*

We thank you for your friendship and continued support of Crosby Scholars. Last year, your generosity allowed us to serve 11,000 middle and high school Crosby Scholars and their families, as well as provided \$933,620 in Last Dollar Grants and Scholarships and guidance to help 5,000 Crosby Scholars stay in college. We hope you will join us to make a difference at *Birdies & Brunch*.

Many thanks for your consideration,

Mona W. Lovett
President and CEO



Quick Facts: Crosby Scholars Community Partnership

The Crosby Scholars Community Partnership is a college access program for 6th-12th grade students in Forsyth County public schools. Since 1992, the Program has prepared students academically, financially and personally for successful college enrollment, free of charge. Through an affiliation with Goodwill of Northwest North Carolina, a second Crosby Scholars Program was established in Rowan County in 2013 and a third in Iredell County in 2015.

Our vision is to ensure that every public school student in Forsyth County has the opportunity to attend college.

The Crosby Scholars Program

- 14,264 Crosby Scholars graduates since 1993
- 100% high school graduation rate
- Enrolls 98% of high school seniors in a two- or four-year college or university immediately after graduation
- Awarded more than \$11 million and leveraged more than \$116.6 million in financial support since 1993
- Requires students to attend academies on goal setting, stress management, academic skills, leadership development, college admissions, SAT/ACT preparation and financial aid planning.
- Crosby Scholars take the *It's My Call* pledge to remain drug and alcohol-free.
- Encourages students to be involved in their community through a community service requirement.

Class of 2022 Snapshot

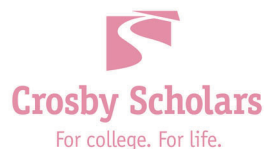
- Graduated 1,054 senior Crosby Scholars
- Awarded \$933,620 in Last Dollar Grants and Scholarship for the 2022-23 academic year
- Graduates enrolled in 141 colleges and universities throughout North Carolina and across the world
- 43% of seniors were active participants in Crosby Scholars since joining the program in 6th grade
- 30% of Crosby Scholar seniors were first-generation college-going students
- The Class of 2023 reported 9,925 hours of community service

How Many Students Are We Reaching?

- Currently serving 10,000 middle and high school students in Forsyth County
- Crosby Scholars has assisted over 36,450 students, including 37% of all public school students in WS/FC Schools over the last 30+ years
- Program enrollment has grown 30% since 2015
- Available in 24 middle schools and 20 high schools

“I'm happy to be the recipient of the Last Dollar Grant for Crosby Scholars. I will be the first in my family to go to college. My dreams of going to college are coming true and though I'm scared of what the future holds, I'm ready! Thank you so much!”





COLLEGE ENROLLMENT, CLASS OF 2023

Alamance Community College	Gardner-Webb University (2)	United States Armed Forces: Air Force (3)
Anderson University	Georgia Institute of Technology (2)	United States Armed Forces: Army (3)
Appalachian State University (49)	Georgia State University	United States Armed Forces: Navy (2)
Arkansas State University	Greensboro College (4)	United States Coast Guard Academy
Asbury University	Guilford College (3)	United States Military Academy at West Point (3)
Auburn University (3)	Guilford Technical Community College (10)	United States Naval Academy
Auguste Escoffier School Of Culinary Arts	High Point University (16)	University of Alabama (2)
Aveda Institute Chapel Hill	Howard University (3)	University of Georgia (4)
Barton College	Indian River State College	University of Kentucky (2)
Brevard College	Iona University	University of Miami (2)
Bridgewater College	Lees-McRae College (3)	University of Mississippi
Brigham Young University (2)	Lenoir-Rhyne University (3)	University of North Carolina Asheville (5)
Caldwell Community College & Technical Institute	Liberty University	University of North Carolina at Chapel Hill (84)
Campbell University (2)	Livingstone College	University of North Carolina at Charlotte (102)
Cape Fear Community College	The Los Angeles Film School	University of North Carolina at Greensboro (72)
Carolina University (3)	Mars Hill University	University of North Carolina at Pembroke
Carson-Newman College	Massachusetts Institute of Technology	University of North Carolina Wilmington (12)
Case Western Reserve University	Meredith College (7)	University of North Carolina School of the Arts (3)
Catawba College (2)	Methodist University	University of Notre Dame
Cedarville University	Morgan State University	University of Richmond
Central Piedmont Community College	NC State University (66)	University of South Carolina (12)
Charleston Southern University	North Carolina A&T State University (29)	University of St. Andrews at Scotland
Chowan University	North Carolina Central University (28)	University of Tennessee, Knoxville (2)
Clemson University (3)	Northwestern University	University of Texas at Austin
Coastal Carolina University (2)	The Ohio State University	University of the South
College of William and Mary (2)	Pfeiffer University	University of Wisconsin-Madison
Colorado School of Mines	Purdue University	Vanderbilt University
Columbia University	Queens University of Charlotte (2)	Villanova University
Combine Academy	R.D. Graham Electric Apprentice Program	Virginia Military Institute
Davidson College (3)	Richmond Community College	Virginia Tech (3)
Davidson County Community College	Robert Morris University	Wake Forest University (17)
Davidson-Davie Community College	Salem College (15)	Warren Wilson College
Drexel University	Savannah College of Art & Design	Washington and Lee University
Duke University (5)	South Carolina State University	Weber State University
East Carolina University (18)	Stanford University	Western Carolina University (23)
East Tennessee State University (2)	Strayer University	William Peace University
Elizabeth City State University (7)	SUNY Fredonia University	Wingate University (3)
Elon University (6)	Surry Community College	Winston-Salem State University (23)
Emerson College	Sweet Briar College (2)	Wofford College (2)
Emory University (3)	Texas A&M University	Yale University
Empire Beauty School	The American Musical and Dramatic Academy	
Fayetteville State University (10)	The Computing Technology Industry Association	<i>As of June 2023</i>
Ferrum College	The University of Tulsa	<i>10.6% are still deciding or not reporting</i>
Florida Southern College	Tri-County Technical College	
Florida State University	Trinity Washington University	<i>Gap Year (6)</i>
Forsyth Tech Community College (145)*	Tulane University	<i>Enlisting in the military (8)</i>
Furman University (5)	United States Air Force Academy	<i>Entering the workforce (8)</i>

*Forsyth Tech Enrollment Numbers are verified upon course registration. Official enrollment data coming soon.



2024 Sponsorship Form

Name _____

Sponsor Name – For Publicity _____

Mailing Address _____

Preferred Telephone _____ Business Telephone _____

Email _____

Count on Me to Support Our Students!

- ☐ Par Sponsor – \$250
- ☐ Birdie Sponsor – \$500
- ☐ Eagle Sponsor – \$1,000
- ☐ Albatross Sponsor – \$2,500
- ☐ Ace Sponsor – \$5,000

Scan to Pay Online



☐ Check Enclosed ☐ Please Send Invoice

Or visit www.crosbyscholars.org to make your payment securely online.

Thank you for your support!



Crosby Scholars

For college. For life.

Please Return to Angel Moore, Development and Special Events Coordinator

2701 University Parkway, Winston-Salem, NC 27105

(336) 725-5371 • Fax (336) 725-1321 • amoore@crosbyscholars.org

Crosby Scholars Community Partnership is a 501(c)(3) tax-deductible organization. Tax ID: 31-1523230



2024 Silent Auction Donation Form

Name _____

Business Name _____

Mailing Address _____

Preferred Telephone _____ Business Telephone _____

Email _____

Please Provide a Brief Description of the Item You are Donating:

Approximate Retail Value: \$ _____

Thank you for your support!



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