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A Capital Campaign for Crosby Scholars

CROSBY SCHOLARS CAPITAL CAMPAIGN BUDGET

Crosby Scholars Programming	Expand programs to reach more marginalized students and encourage more parents and families to engage with our proven programs. Add a Junior Advising Program to the highly successful Senior Advising Program, plus a transition specialist to connect students to community resources. Enhance workshops in academic skills, leadership development, college admissions, test preparation, and financial aid planning. Adapt curriculum to meet the needs of underserved populations. Address learning losses as a result of the pandemic.	\$4,100,000
Technology Enhancement	Create an enhanced technology system to reach students at all socio- economic levels, assuring efficient access during crises as experienced with the COVID-19 pandemic. Enhance administrative database and evaluation tools.	\$650,000
Last Dollar Grants and Scholarships	Ensure college affordability by maintaining or increasing need-based scholarships and Last Dollar Grants for students who demonstrate financial need. Last Dollar Grants are up to \$1,200 annually, renewable for eight semesters.	\$4,000,000
Endowment	Establish long-term resources to build assets for a healthy financial position and to ensure the greatness of the mission is sustained.	\$1,000,000
Campaign Expenses		\$250,000

Total \$10,000,000

