



# Crosby Scholars

For college. For life.

July 12, 2022

Dear Friend of Crosby Scholars,

We are thrilled to announce our 3<sup>rd</sup> Annual *Birdies & Brunch* event will be held at Bermuda Run Country Club on Wednesday, September 21, 2022 at 9:00 am. We are excited to continue this *women's only* event to raise funds for need-based Last Dollar Grants for Forsyth County students to attend college, and to increase awareness of the Crosby Scholars Community Partnership. With your support we can ensure that every public school student in Forsyth County has the opportunity to attend college.

Join us for a mimosa brunch where *Birdies & Brunch* guests will hear remarks from Crosby Scholar alumni and receive a special message from Emilia Migliaccio, Wake Forest University women's golf alumna working to diversify golf news content as a sports commentator for the Golf Channel. The event will include a silent auction and your choice of a golf clinic or skincare clinic for those who would like to participate. The golf clinic will be led by Mary Thomas, Head Golf Professional at Bermuda Run Country Club, Anne Marie Goslak, PGA/LGPA Teaching Professional at Greensboro Country Club, Kim Lewellen, Head Coach of Wake Forest University Women's Golf and former Wake Forest Women's Golf Coach Dianne Dailey. The skincare clinic will be led by Gina Racca, LME, Head Aesthetician and Kinsley Nix, LME, Licensed Aesthetician at Forsyth Plastic Surgery. We invite you to attend and support our 3<sup>rd</sup> Annual *Birdies & Brunch* event with a sponsorship:

**Par Individual Sponsor: \$250**

- Name or Logo on Marketing Materials: Print, Email, Web, Social Media
- 1 Ticket to *Birdies & Brunch*

**Birdie Sponsor: \$500**

- Name or Logo on Marketing Materials: Print, Email, Web, Social Media
- 2 Tickets to *Birdies & Brunch*
- Recognition at *Birdies & Brunch*; Promotional Materials distributed in gift bags to all attendees

**Eagle Sponsor: \$1,000**

- Name or Logo listed in a prominent location on Marketing Materials: Print, Email, Web, Social Media
- 4 Tickets to *Birdies & Brunch*
- Recognition at *Birdies & Brunch*; Promotional Materials distributed in gift bags to all attendees
- Featured on the Crosby Scholars website for three (3) months

**Albatross Sponsor: \$2,500**

- Name or Logo listed as Presenting Sponsor on Marketing Materials: Print, Email, Web, Social Media
- Recognition at *Birdies & Brunch*; Promotional Materials distributed in gift bags to all attendees
- 8 Tickets (one named, reserved table) to *Birdies & Brunch* + 4 Tickets for Crosby Scholars alumni to attend
- Featured on the Crosby Scholars website for six (6) months

**Ace Sponsor: \$5,000**

- Name or Logo listed as Title Sponsor on Marketing Materials: Print, Email, Web, Social Media
- Recognition and opportunity to speak at *Birdies & Brunch*; Promotional Materials distributed to all attendees
- 8 Tickets (one named, reserved table) to *Birdies & Brunch* and a second named table for Crosby Scholars alumni
- Featured on the Crosby Scholars website for twelve (12) months and in our Community Newsletter to 8,000+

We thank you for your friendship and continued support of Crosby Scholars. Your generosity allowed us to serve 11,000 middle and high school Crosby Scholars and their families, as well as provided \$927,920 in Last Dollar Grants and Scholarships and guidance to help 5,000 Crosby Scholars stay in college last year. We hope you will join us to make a difference at *Birdies & Brunch*!

Many thanks for your consideration,

Mona W. Lovett  
President and CEO



## Quick Facts: Crosby Scholars Community Partnership

The Crosby Scholars Community Partnership is a college access program for 6-12 grade students in Forsyth County public schools. Since 1992, the Program has prepared students academically, financially and personally for successful college enrollment, free of charge. Through an affiliation with Goodwill of Northwest North Carolina, a second Crosby Scholars Program was established in Rowan County in 2013 and a third in Iredell County in 2015.

Our vision is to ensure that every public school student in Forsyth County has the opportunity to attend college.

### The Crosby Scholars Program

- 13,210 Crosby Scholars graduates since 1993
- 100% high school graduation rate
- Enrolls 98% of high school seniors in a two- or four-year college or university immediately after graduation
- Awarded more than \$10.1 million and leveraged more than \$95 million in financial support since 1993
- Requires students to attend academies on goal setting, stress management, academic skills, leadership development, college admissions, SAT/ACT preparation and financial aid planning.
- Crosby Scholars take the *It's My Call* pledge to remain drug and alcohol-free.
- Encourages students to be involved in their community through a community service requirement.

### Class of 2022 Snapshot

- Graduated 925 senior Crosby Scholars
- Awarded \$927,920 in Last Dollar Grants and Scholarship for the 2021-22 academic year
- Graduates enrolled in 105 colleges and universities throughout North Carolina and across the world
- 43% of seniors were active participants in Crosby Scholars since joining the program in 6 grade
- 28% of Crosby Scholar seniors were first-generation college-going students
- The Class of 2022 reported 12,633 hours of community service

### How Many Students Are We Reaching?

- Currently serving 11,000 middle and high school students in Forsyth County
- Crosby Scholars has assisted over 35,405 students, including 37% of all public school students in WS/FC Schools over the last 29 years
- Program enrollment has grown 30% since 2015
- Available in 24 middle schools and 20 high schools

**“I'm happy to be the recipient of the Last Dollar Grant for Crosby Scholars. I will be the first in my family to go to college. My dreams of going to college are coming true and though I'm scared of what the future holds, I'm ready! Thank you so much!”**





## COLLEGE ENROLLMENT, CLASS OF 2021

Appalachian State University (78)	Louisburg College	Universal Technical Institute (2)
Arizona State University	Mars Hill University (3)	University of Alabama (2)
Baylor University	Meredith College (2)	University of Alabama, Birmingham
Belmont Abbey College (2)	Methodist University	University of California, Los Angeles
Bluefield College (2)	Mississippi State University (2)	University of Hawaii
Brevard College	Montreat College (2)	University of Miami
Brigham Young University	Mount St. Mary's University	University of Mississippi
Brown University	New York University	University of Northwestern Ohio
Campbell University (5)	Norfolk State University (2)	University of San Francisco
Cape Fear Community College (2)	North Carolina A&T State University (28)	University of South Carolina (8)
Catawba College (2)	North Carolina Central University (24)	University of Tennessee, Knoxville (3)
Christian Brothers University	North Carolina State University (72)	University of Virginia
Clemson University (3)	North Carolina Wesleyan College	University of Virginia at Wise
Coastal Carolina University (2)	Oberlin College	University of Washington
Colorado State University	Ohio University	Urshan College (2)
Columbia University	Pfeiffer University (2)	United States Armed Forces: Army (3)
Concord University	Piedmont International University (2)	United States Armed Forces: Marines
Davidson College (3)	Point Park University	United States Armed Forces: Navy
Davidson County Community College	Pratt Institute	Valdosta University
Duke University (7)	Radford University	Virginia Tech (6)
East Carolina University (29)	Rice University	Wake Forest University (21)
East Tennessee State University	Roanoke College	Western Carolina University (10)
ECPI University	Salem College (4)	Wingate University (5)
Elon University (11)	Savannah College of Art & Design (2)	Winston-Salem Barber School
Emory University (2)	Savannah State University	Winston-Salem State University (22)
Fayetteville State University	Shenandoah College	Wofford University
Fayetteville Technical Community College (2)	Spelman College	Xavier University
Florida Gulf Coast University	Shaw University (2)	Young Harris College
Florida State University	St. Andrews University (2)	
Forsyth Technical Community College (117)	St. Augustine's University	
Full Sail University	Temple University	
Furman University (2)	Texas Tech University	
George Mason University	The American Musical and Dramatic Academy	
George Washington University	The Citadel	
Georgia Institute of Technology (2)	The College of New Jersey	
Georgia State University	Tri-County Technical College	
Greensboro College (2)	Trinity College	
Guilford College (3)	Tulane University	
Guilford Technical Community College (9)	Tusculum College	
Hampton University	University of North Carolina at Asheville (7)	
High Point University (14)	University of North Carolina at Chapel Hill (65)	
Hollins University (2)	University of North Carolina at Charlotte (74)	
Howard University (5)	University of North Carolina at Greensboro (67)	
Johnson & Wales University	University of North Carolina at Pembroke	
Johnson C. Smith University (3)	University of North Carolina School of the Arts (3)	
Lenoir-Rhyne University (6)	University of North Carolina at Wilmington (22)	
Liberty University (12)	United States Air Force Academy	
Livingstone College (3)	United States Naval Academy	

*As of October 2021  
19% - Undecided or Not Reporting  
Gap Year (11)*





## 2022 Sponsorship Form

Name \_\_\_\_\_

Sponsor Name - For Publicity \_\_\_\_\_

Mailing Address \_\_\_\_\_

\_\_\_\_\_

Preferred Telephone \_\_\_\_\_ Business Telephone \_\_\_\_\_

Email \_\_\_\_\_

### Count on Me to Support Our Students!

Par Individual Sponsor - \$250

Birdie Sponsor - \$500

Eagle Sponsor - \$1,000

Albatross Sponsor - \$2,500

Ace Sponsor - \$5,000

Scan to Pay Online



Check Enclosed

Please Send Invoice

Or visit [www.crosbyscholars.org](http://www.crosbyscholars.org) to make your payment securely online.

*Thank you for your support!*



### Crosby Scholars

For college. For life.

Please Return to Angel Moore, Development and Special Events Coordinator

2701 University Parkway, Winston-Salem, NC 27105

(336) 725-5371 • Fax (336) 725-1321 • [amoore@crosbyscholars.org](mailto:amoore@crosbyscholars.org)

Crosby Scholars Community Partnership is a 501(c)(3) tax-deductible organization. Tax ID: 31-1523230



## 2022 Silent Auction Donation Form

Name \_\_\_\_\_

Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

\_\_\_\_\_

Preferred Telephone \_\_\_\_\_ Business Telephone \_\_\_\_\_

Email \_\_\_\_\_

Please Provide a Brief Description of the Item You are Donating:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Approximate Retail Value: \$ \_\_\_\_\_

*Thank you for your support!*



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