



Crosby Scholars

For college. For life.

July 15, 2021

Dear Friend of Crosby Scholars:

We are thrilled to announce our *2nd Annual Birdies & Brunch* event will be held at Bermuda Run Country Club on Monday, September 20th, 2021. Following a reimagined 15th Annual Crosby Scholars Invitational in May, we are grateful to bring this women's only event back this year to raise funds for need-based Last Dollar Grants for Forsyth County students, as well as to increase awareness of the Crosby Scholars Community Partnership. With your support we can ensure that every public school student in Forsyth County has the opportunity to attend college by being prepared academically, personally and financially.

Join us for a delicious mimosa brunch where *Birdies & Brunch* guests will hear remarks from Crosby Scholars alumni and receive a special message from Kim Lewellen, Head Coach of Wake Forest University women's golf team. The event will include a silent auction followed by a 45-minute golf clinic for those who would like to participate. The clinic will be led by Mary Thomas, Head Golf Professional at Bermuda Run Country Club, Kim Lewellen, and former Wake Forest women's golf coach Dianne Dailey. We invite you to attend and contribute to this *2nd Annual Birdies & Brunch* event with a sponsorship:

Par Individual Sponsor: \$250

- Name or Logo on Marketing Materials: Print, Email, Web, Social Media
- 1 Ticket to *Birdies & Brunch*

Birdie Sponsor: \$500

- Name or Logo on Marketing Materials: Print, Email, Web, Social Media
- 2 Tickets to *Birdies & Brunch*
- Recognition at *Birdies & Brunch*; Promotional Materials distributed in gift bags to all attendees

Eagle Sponsor: \$1,000

- Name or Logo listed in a prominent location on Marketing Materials: Print, Email, Web, Social Media
- 4 Tickets to *Birdies & Brunch*
- Recognition at *Birdies & Brunch*; Promotional Materials distributed in gift bags to all attendees
- Featured on the Crosby Scholars website for three (3) months

Albatross Sponsor: \$2,500

- Name or Logo listed as Presenting Sponsor on Marketing Materials: Print, Email, Web, Social Media
- Recognition at *Birdies & Brunch*; Promotional Materials distributed in gift bags to all attendees
- 8 Tickets (one named, reserved table) to *Birdies & Brunch* + 4 Tickets for Crosby Scholars alumni to attend
- Featured on the Crosby Scholars website for six (6) months

Ace Sponsor: \$5,000

- Name or Logo listed as Title Sponsor on Marketing Materials: Print, Email, Web, Social Media
- Recognition and opportunity to speak at *Birdies & Brunch*; Promotional Materials distributed to all attendees
- 8 Tickets (one named, reserved table) to *Birdies & Brunch* and a second named table for Crosby Scholars alumni
- Featured on the Crosby Scholars website for twelve (12) months and in our Community Newsletter to 8,000+

We thank you for your friendship and continued support of Crosby Scholars in the face of the many challenges this past year has brought. Your generosity allowed us to stay connected to and support our middle and high school Crosby Scholars and families, as well as provide over \$880,000 in Last Dollar Grants and guidance to help over 5,000 Crosby Scholars stay in college. We hope that you will be able to join us to make a difference in our community at *Birdies & Brunch!* Thank you for your consideration.

All my best,

Mona W. Lovett
President and CEO

Tee Off Crosby for Scholars



Birdies & Brunch

2021 Sponsorship Form

Name _____

Sponsorship Name _____

Mailing Address _____

Preferred Telephone _____ Business Telephone _____

Email _____

Count on Me to Support Our Students!

Par Individual Sponsor - \$250

Birdie Sponsor - \$500

Eagle Sponsor - \$1,000

Albatross Sponsor - \$2,500

Ace Sponsor - \$5,000



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Check Enclosed _____ Please Send Invoice _____

Or visit www.crosbyscholars.org to make your payment securely online.

Thank you for your support!

Please Return to Crosby Scholars Community Partnership

2701 University Parkway, Winston-Salem, NC 27105

(336) 725-5371 • Fax (336) 725-1321 • info@crosbyscholars.org

Crosby Scholars Community Partnership is a 501(c)(3) tax-deductible organization. Tax ID: 31-1523230